



# 2012 RWMA Membership Directory Advertising Reservation Order

Reach the important players in the resistance welding industry with an ad that keeps selling your product all year long. The Resistance Welding Manufacturing Alliance 2012 Membership Directory contains key information on the RWMA and complete listings of (RWMA) members who either manufacture or distribute in the machinery, copper products or component market for the resistance welding industry.

*\*All members with advertisements in the Membership Directory will have a special notation (※) by their company listing.*

Form is due with ad materials attached by **Friday, October 21, 2011.**  
RWMA has the final decision on the nature of advertisements which will appear in the Membership Directory.  
Space will be allotted only when payment is received and on a first come, first placed order!  
**Be sure to order yours today!**

### Ad Requirements:

Please submit ad in PSD, TIF, JPG or PDF formats. Image should be at least 300 dpi resolution or higher and the ad to size. Convert all ads to grayscale when possible. Please submit your ad to [susan@aws.org](mailto:susan@aws.org)

### Rates:

All ads are grayscale, with the exception of the outside back cover, inside back cover and inside front cover. Ads with payment will be accepted on a first come, first serve basis. Please check the location and size of your ad:

- Outside back cover or Inside fold-out \$5000** /  **Inside back cover or Inside front cover \$4500**
- Full Page (3.5"x 9.5") \$800** /  **Half Page (3.5"x 4.125") \$600** /  **Business Card (3.5"x 2") \$400**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Our company's advertisement should appear in this section:

- Machinery**  **Copper Products**  **Component**  **Associate**  **No Preference**
- Exclusive Fold-out Advertisement Section**

### Payment Information:

Return this form with payment to:

**RWMA, 550 NW LeJeune Road, Miami FL 33126**

All orders must be prepaid. Keep a copy of this order for your files. Checks should be made payable to **American Welding Society**.

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax completed form to **305-442-7451** or e-mail to [susan@aws.org](mailto:susan@aws.org)