



American Welding Society®

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FOR IMMEDIATE RELEASE

American Welding Society Launches E-Newsletter *This Week in Welding Reaches More Than 67,000 Subscribers*

MIAMI, Fla., September 1, 2011 – American Welding Society (AWS) members are finding it easier than ever to stay on top of the industry’s top welding news with *This Week in Welding*, the Society’s recently launched e-newsletter.

Published by Multibriefs, a leading publisher of e-mail publications, *This Week in Welding* is delivered to AWS members’ inboxes on Tuesday afternoons. The newsletter contains coverage of today’s most relevant issues gathered from sources like the *Associated Press*, *New York Times*, *Financial Times* and the leading industry publications.

“*This Week in Welding* allows us to get top AWS and welding industry news to our 67,000 plus members in the fastest and most direct way possible – through email,” said Ross Hancock, director of marketing, American Welding Society. “The launch of the e-newsletter has been very successful and although we use it as a benefit to our members, anyone interested in connecting with all things metal can sign up to receive it.”

To sign up for *This Week in Welding*, please visit www.aws.org/news.

ABOUT AWS

The American Welding Society (AWS) was founded in 1919 as a multifaceted, nonprofit organization with a mission to advance the science, technology and application of welding and allied joining and cutting processes including brazing, soldering, and thermal spraying. Headquartered in Miami, Florida, and led by a volunteer organization of officers and directors, AWS serves more than 67,000 members worldwide and is composed of 22 Districts with 250 Sections and student chapters. For more information, visit the society's website at <http://www.aws.org> and click on "Pressroom."